

WWW.SUPERNATS.COM



HOT ROD **SUPER NATIONALS** Canfield Fairgrounds . Canfield, OH **JULY 5-7, 2019**

HOT RODS, MUSCLE CARS, STREET MACHINES, HORSEPOWER!

Pre-Register Online right now at www.supernats.com or you can register the day of the show.

Call 330.883.2644 for more information

EVENTS FOR EVERYONE!

**MULTIPLE JUDGED
SHOW CLASSES**

TROPHIES AND CASH PRIZES!

NIGHTLY CRUISING

KID'S TOWN

Bounce Houses, Optimus Prime Reolicas!

SUNDAY FAMILY DAY

DYNO WARS!

CASH PRIZES!

FOOD AND FUN

BURNOUT CONTEST

BIKE DAY SUNDAY

ALL BIKES FREE ON SUNDAY!



HOT ROD SUPER NATIONALS

Located in Canfield, Ohio

2019 SPONSOR/VENDOR KIT



ABOUT THE SHOW

The Hot Rod Super Nationals is a high-powered motorsports extravaganza located in Northeast Ohio. The three-day event is held at the Canfield Fairgrounds which boasts over 350+ acres of show real estate and nightly car cruises to the After Party at the Southern Park Mall.

The show offers its visitors a wide variety of classic and late-model muscle cars, sport compacts, hot rods, trucks and customs. It is jam-packed with over 3,000 vehicles on display, predominant aftermarket vendors on hand and plenty of extracurricular automotive activities including Dyno Wars, Vendor's Row, Kid's Town, judging and raffles.

GET INVOLVED

Our GOAL is to provide our sponsors, vendors and participants with an event that stands out from the rest. We strive to deliver a true view of the passion and expertise that goes into building, restoring and enjoying the vehicles we cherish. We offer a variety of options for individuals and businesses to be involved in our event.

SPONSORSHIP

Premier - Official Event Sponsor

Preferred - "Preferred" Sponsor in your Product Category

Presenting - Sponsor of Special Show Events

-Many more sponsorship opportunities are available. Please call (330)883-2644 for more information.

VENDORS

Basic indoor space - 10 x 10 Space

Basic outdoor space - 15 x 30 Space

Semi's Only –

20x30, 30x80, 30x100 Spaces



HOT ROD SUPER NATS

HAPPENINGS

Our 2018 Super Nats had many additional activities and events for spectators to take part in. Each day car show participants had the opportunity to run their vehicle on the Dyno for a discounted price. They were also able to compete for a cash prize in Dyno Wars. The Dyno machine drew very large crowds of cheering spectators as the engines roared to life! The Super Nats offered a Kid's Town area with inflatables, super heroes, slides, and more. Additionally, sponsors put on events such as a burnout competition with winners receiving prizes. Spectators could take part in daily raffles, prize giveaways and freebies from our sponsors and vendors. On the final day of the show the cars were judged and an official awards ceremony took place with trophies and plaques awarded.



HISTORY

The Hot Rod Super Nationals was founded by the magazine itself in 1979. In 1987 the Super Nationals moved to the Canfield Fairgrounds just south of Youngstown, Ohio. It appeared as Hot Rod's main cover image for its 10th Anniversary in 1988 and remained on the cover annually through 1992. The show returned to Canfield in 2016 after being in Salem, Ohio for several years. As of 2017 the show is under new ownership and plans to stay right here in Canfield, Ohio.



KID'S TOWN

Hot Rod Super Nationals has something for everyone, even your kiddos! Our Kid's town features a bounce house, slides, the Hasbro back replica of Optimus Prime. Donations from the Kid's Town area benefit the Children's Craniofacial Association.

HOT ROD SUPER NATS

EVENT STATS

Show Cars - 3k+

Spectators - 45k+ After

Party - 15k+



Bob Morris' Pro Street '90 Porsche Grand Am (top left) with a TPI engine stirred things up at the Super Nationals. Joe "Bobby" "Boat" McCormick's '68 Camaro (above right) is an ultraclean stroker that features Sullivan graphics and a high coefficient of speed. Back on the left side of town, Colin Palmer of Dundas, Ontario, Canada, won the Fat Attack Award with his '67 Chevy Coupe. Bob Taddell won our appreciation for an inspired sport truck (above right). Burt Simpson says it all concerning Bob Meynard's '71 Camaro.



SOCIAL MEDIA STATS

Prior to the event 100k+ engagements weekly on Facebook.

VENUE

350+ indoor outdoor electric camping
acres spaces



OUR CAUSE

Donations from the Kid's Town area benefit the Children's Craniofacial Association.





Levels of Sponsorship

| Features | Title Sponsor <i>Call for info</i> | Platinum Sponsor <i>Call for info</i> | Gold Sponsor <i>Call for info</i> | Day Sponsor <i>Call for info</i> | Silver Sponsor \$1,500.00 | Bronze Sponsor \$1,000.00 | Participant Bag Inserts \$300.00 | Community Sponsor \$250.00 |
|---|---------------------------------------|--|--------------------------------------|-------------------------------------|------------------------------|------------------------------|-------------------------------------|-------------------------------|
| Participant bag insert | ● | ● | ● | ● | ● | ● | | ● |
| Listed on community banner | ● | ● | ● | ● | ● | ● | ● | |
| Promotion on all HRSN Social Media Platforms | ● | ● | ● | ● | ● | ● | | |
| Promotions on HRSN flyer & website | ● | ● | ● | ● | ● | | | |
| Event Vendor spot placed in sponsor row | ● | ● | ● | ● | | | | |
| Placed in Radio & TV event advertising | ● | ● | ● | | | | | |
| Logo placement on all print & electronic marketing media | ● | ● | ● | | | | | |
| Number of event public announcements/ prerecorded commercials | 24 | 24 | 12 | 8 on sponsored day | 5 | 5 | 0 | 0 |
| Number of weekend wrist bans | 30 | 20 | 15 | 10 | 5 | 5 | 5 | 5 |
| Number of participant car stickers | 30 | 20 | 15 | 10 | 7 | 5 | 0 | 0 |
| Number of spectator passes | 125 | 100 | 75 | 75 | 50 | 25 | 10 | 10 |
| Number of your banner you provide displayed in high traffic areas | 10 | 10 | 5 | 5 on sponsored day | 5 | 2 | 0 | 0 |

**All 2019 sponsorship packets must be sent via email to
customerservice@supernats.com**

or

**Mailed to Hot Rod Super Nationals LLC
4211 King Graves Rd. Vienna, OH 44417**

Any further questions call 330.883.2644 or email customerservice@supernats.com



Vendor Application

In order to be considered for the Hot Rod Super Nationals Event, please fill out the following for the Vendor/Exhibition Space.

First Name: _____

Last Name: _____

Email Address: _____

Company Name: _____

Address 1: _____

Unit, Suite or Building No: _____

City: _____

State / Province: _____

Postal Code: _____

Country: _____

Phone Number: _____

Product / Service: _____

Ideal Booth Size: _____

Website URL: _____

Comments/Additional Information: _____

Attach Photos (Product & Display): All vendors are asked to submit photos showing a representative sample of your product(s), as well as a photo of your display from any previous events or your intended display at our event (Product Photo #1, Product Photo #2, Product Photo #3, Display/Booth Photo)

Note: Please have files attached to email with the return of this packet or mail the photos with the packet.

Placement Process: You must complete a vendor application (see Event Details and Application tab) to be considered for placement at any auction. Once we have received a completed application, your Activation Account Manager will reach out and learn more about your products, customer, price point, and placement preferences.

Hot Rod Super Nationals will assign all spaces, considering longevity as a Hot Rod Super Nationals client, size of desired booth space, and product category.



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Company: _____ Phone: _____

Contact Name: _____ Cell Phone: _____

Address: _____ Email: _____

City, State, Zip: _____ Website: _____

Country: _____ Vendor's License: _____

Description of product(s) or booth activity: _____

Space Rental Deadline by May 1st, 2019

Indoor: (No A/C)
10'x10' @ \$100.00..... = \$ _____
Additional 10'x10' @ \$75.00..... = \$ _____
Electrical (15amps-110v) ea. \$25.00 x _____ = \$ _____
*No Vehicles Indoors

Outdoor:
15'x30' @ \$100.00..... = \$ _____
Corner 15'x30' @ \$200.00..... = \$ _____
Electrical (15amps-110v) ea. \$25.00 x _____ = \$ _____

Trailer: Awning Depth: _____
20'x30' @ \$150.00..... = \$ _____

Semi Only: Awning Depth: _____
30'x200' @ \$500.00..... = \$ _____
Additional Trailer Space @ \$400..... = \$ _____

Miscellaneous:
Additional Vendor 3 day passes \$20.00 x _____ = \$ _____

Total: = \$ _____

Terms:

Two Vendor passes will be issued with each 10x10 booth. Credentials are not mailed, they are issued during check-in hours only. No set-up on event days. All spaces not reserved by May 1st, 2019 will be sold first come first served basis.

I Have read and agreed to abide by the vendor terms and conditions both the "Terms and Conditions Page" and this form.

Authorized

Signature: _____

Date: _____

I the undersigned, give Hot Rod Super Nationals, LLC authorization to charge Exhibit space for the Hot Rod Super Nationals to the credit card above

****Please return signed Terms and Conditions agreement with Registration & Payment form****



2019 Terms and Conditions

1. VENDOR SPACE ASSIGNMENT

a. The method of determining space assignments shall be established by Hot Rod Super Nationals LLC and may be changed for time to time without notice to Vendors/Exhibitors.

b. Vendor space size request must be specified on this Application. Hot Rod Super Nationals LLC reserves the right to reassign a Vendor location to accommodate event needs.

c. Vendors shall not assign, sublet, share or apportion the whole or any part of the exhibit space they have applied for or are later assigned, except in connection with the sale of Vendor's business. Notice of the business sale must be made in writing to Hot Rod Super Nationals LLC by the current Vendor or Applicant.

2. OPERATIONS AND CONDUCT AT EVENT

a. NO vulgar language or alcoholic beverage consumption will be allowed during Hot Rods Super National LLC event.

b. Any Hot Rod Super Nationals LLC logo used must be approved by Hot Rod Super National LLC.

c. Vendor personal must wear appropriate apparel.

d. Vendor's are prohibited to distribute any advertising matter or promotional material other than in their own space/booth.

e. Parking: Vendor's are required to park in the designated area marked "Vendor Parking".

f. Trailer Parking: Vendor's with trailer or oversized vehicles will be asked to park in designated area mark as "Trailer Parking".

g. Any shipments made to Hot Rod Super Nationals LLC must be done during set up days. NOT during the event days of July 5th-7th 2019. Hot Rod Super Nationals LLC staff WILL NOT sign for any Vendor packages, NO EXCEPTIONS WILL BE MADE.

h. All Display Vehicles must stay in assigned book space. Absolutely NO in and out driving privileges will be allowed during Hot Rod Super National LLC event. NO EXCEPTIONS WILL BE MADE.

i. Absolutely NO merchandise will be allowed to be sold or promoted in any other place other than your permitted booth space.

j. Booth space must be occupied by Vendor staff during event hours.

k. Any Vendor wishing to hand out or sell food of any kind during the Hot Rod Super National LLC event must have all proper health permits.

l. Hot Rod Super Nationals LLC has the right to inspect any Vendor's booth at any time during the event (July 5th-7th 2019).

m. The following are not allowed to be promoted or sold in Vendor space (knives, drugs paraphernalia and or any animals).

3. APPLICATION AND FEES

a. This application shall be subject to the prior approval of Hot Rod Super Nationals LLC which reserves the right to reject any application in the best interest of the event.

b. Make Checks payable to

i. Hot Rod Super Nationals LLC mailing address 4211 King Graves Rd. Vienna OH 44473

c. ABSOLUTELY NO REFUNDS!!! Event will still take place Rain or Shine

4. SET-UP AND CREDENTIAL PICK-UP

a. All display including vehicles must be in place and excess material, cartons a refuse removed by 5pm on the final set-up date.

b. Hot Rod Super Nationals LLC assumes no responsibility for Vendor/Exhibitors materials left unattended during set-up and/or credential pick-up.

c. Set-up is only allowed during the specified set-up days and times. NO set-up is allowed during event days. NO vehicle access to booth areas to drop off product during event days. Credentials must be picked up by 4pm of the final credential pick-up day.

d. Any space not claimed and occupied by 4pm on the final set-up day may be reassigned or resold by Hot Rod Super Nationals LLC; with NO refunds, transfers or credit to be given.

e. Vendor is to provide their own UL extension cords and 3 prong adapters needed for paid electrical service (through Hot Rod Super Nationals LLC). Electrical fees printed on the application form.

5. TEAR DOWN

a. NO removal of product and/or equipment prior to Sunday tear-down start time.

b. Early tear-down is subject to a \$500.00 assessment that must be paid to Hot Rod Super Nationals LLC.

c. Vendor agrees to dismantle their display after the end of the event Sunday.

6. ELIGIBILITY AND ACCEPTANCE BY HOT ROD SUPER NATIONAL LLC

a. Hot Rod Super National LLC reserves the right to determine eligibility of Vendor/Exhibitors for any event, whether prior to or after Hot Rod Super National LLC acceptance of the Application, and submission of this Application and deposit does not guarantee acceptance by Hot Rod Super Nationals LLC.

7. RAFFLE/SIGN UP

a. All Vendor's who will conduct any Raffle/Sign Up during Hot Rod Super Nationals LLC must share all information collect (Names, Phone Numbers, Addresses) with Hot Rod Super Nationals LLC in a readable format.

i. This must be done within 30 days after the event. All Vendors must have prior approval to conduct any Raffle/Sign Up.

X _____

Date: _____

I/We Hereby apply for vendor space in the Hot Rod Super Nationals LLC event. If accepted, I/We acknowledge and will abide by the terms and conditions listed on all pages of this contract.